Research on Prevention and Control of Destructive Cults based on “Broken Window Theory”

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Abstract
Youngsters are the future of the world, but their growth is affected by various social trends of thought and new media. Destructive Cults use the “broken windows theory” to do great harm to teenagers. In this paper, through the analysis of the realistic challenges of youth education, destructive cults use “broken windows effect” poisoning youngsters and so on, to illustrate its huge harm and adverse effects of destructive cults; based on the “broken windows theory” destructive cults prevention and control, the researchers put forward corresponding countermeasures and suggestions from the national social level and the individual level of young people, especially for youth training, education and guidance.

Keywords: Destructive Cult, Broken Windows Theory, Prevention and Control.

INTRODUCTION
The youth is prosperous, and the country is prosperous; the youth is strong, and the country is strong. The young generation has the ideal, the ability, and the responsibility, the country will have a bright future, the nation will have a marvelous hope. The young generation is to have the whole world in view, the future of the world, all countries have attached great importance to training and education for teenagers [1].

The Realistic Challenge of Youth Education
In the face of complex and profound changes in the international situation, along with the economic globalization and information technology revolution, all countries in the path of political development, ideology and most of them have distinct claims, and have great action in the promotion of the Internet, big data, artificial intelligence and the depth of integration of the real economy and other aspects, in order to maintain its political position and ideological orientation.

Young people face and receive different education, since they stay in different country and different environment. The youngsters, in their growth stage and surrounded by numerous social thoughts and emerging new media, may have insufficient ability to make their analysis, judgement, discernment and act either consistent with their individual pursuits and demands or comply with national and social interests even when faced with general political principles, ideology and academic points of view of problems.

Aim of this research
Researchers use the "broken windows theory", to illustrate how destructive cults Seduce and poison teenagers; and put forward corresponding countermeasures and suggestions from the national social level and the individual level of young people, especially for youth training, education and guidance.

RESEARCH METHODS AND MATERIAL STUDIED
In order to meet the aims of this paper, the literature review and data analysis are very important, which include relevant books, as well as up-to-date information from the World Wide Web, and so on. The items will enhance the subject knowledge and help researchers to clarify research question further. The main purpose is to develop a good understanding and insight into relevant previous research and the trends that have emerged.

During the research, the main method used is qualitative research method, which includes surveys, interviews, and so forth.

Kotler [2] defined qualitative research as: “Questioning knowledgeable respondents individually or in small groups regarding the ‘why’ of behaviour”. By using the method, research data is usually collected in the form of descriptions. The difference than
quantitative research is that this method only uses non-
mathematical procedures when interpreting and
explaining their research. The positives for this method
are that they can look at change process over time and
they can attempt to understand people’s meanings and
adjust to new issues which present themselves. They
can also contribute to the introduction of new theories.
Since the quantitative methods are hard to collect
adequate and accurate data, the researcher collect
research data using qualitative method, surely the data
includes secondary and primary data.

Survey Research

Survey is one of the most important areas of
measurement in applied social research. A single survey
is made of at least a sample, a method of data collection
and individual questions or items that become data that
can be analyzed statistically. A single survey may focus
on different types of topics such as preferences, opinions, behaviour, or factual information, depending
on its purpose [3]. The authors use this method to
collect data and information for analysis and discussion.

Interview Research

Since the research concerns former members of
destructive cult, the researchers used informal and
unstructured interviews, but not structured interviews
and semi-structured interviews. According to in-depth
interviews, all interviewees would have opportunities to
talk freely about their painful experience. Thus, the
researchers could collect the real information by former
members of destructive cult.

In addition, the researchers did some
interviews with young people, especially university
students, to collect other primary data.

The “Broken Window Theory”

The “Broken Windows Theory”(also called
"broken window effect") is one of the classical theory
of criminal psychology, first appeared in the famous
article "visible and invisible" written by Claude
Frédéric Bastiat, who is the nineteenth Century French
classical liberal theorist, economist, and the French
Legislative Council member, he is also considered as
the "Creator" of the "Broken Windows Theory". The
original meaning of the theory generally refers to "harm
is beneficial", meaning roughly refers to "harm
beneficial" [4], for economic and social development
has been pushed to promote economic development by
damage.

Under the influence of Bastiat's theory, an
experiment was done by Philip Zimbardo, Dr. of
psychology of Stanford University the United States, in
1969. He parked the same two cars in the middle class
community and the poorer civilian communities, and
opened the ceiling and removed the license plate which
parked in the civilian community. As a result, the car
without license was stolen the same day. But the other
one, was still in that place for one week, intact, like
nobody's paying attention to. Later, Zimbardo smashed
a hole on this car's windows, the car disappeared in a
few hours [5].

Based on Dr. Zimbardo’s experiment, The
"broken window effect" theory was proposed by James
Q. Wilson, American political scientist, and George L.
Kelling, American criminologist, in 1982. The theory
holds that if a bad phenomenon in the environment is
allowed, it will induce people to emulate, or even
become aggravated.

The Destructive Cults Poison Youngsters by using
the “Broken Window Theory”

The destructive cults are actually famous for
their lies. They call themselves religion. They
frequently use the cloak of religion, by means of
Internet technology advantages, seize the youth
judgement weakness, with the so-called "eyeball" false
news to confuse the public, especially young netizens
brought attention to induce them to be stuck on the
destructive cult. The "Broken Window Theory" gives
destructive cults more opportunities, which caused great
harm to society and personal safety.

In reality, although countries have adopted
corresponding measures to prevent and control the
destructive cults, but the destructive cults are still
eroding and poisoning many believers and adolescents,
with their highly confusing, coupled with the Internet,
the rapid and spread of identity hidden, and some other
features.

Cases Study

There are still many destructive cult
organizations in the world today. Hundreds of millions
of innocent people suffered from it, especially young
people who went astray.

For example, a Russian former fitness trainer
Sergey Kirienko, founded a strange sect, admitted as a
spiritual teacher, recruited dozens of women and forced
them to do anything to please the tutor. Dozens of
women were his concubines, distinguished by him, so-
called "highest species", this type of brainwashing
freak is actually the "broken window effect" results. The cult
mentor has been accused of forcing followers to take
part in illegal crimes in the name of God, being
detained in Bulgaria and extradited to Moscow [6].

Another example, the "Falun Gong", which is
still rampant all over the world, is the largest and most
abundant using Internet among destructive cults in the
world. It uses much more Internet than other cults.
"Falun Gong" establishes the "Epoch Times" "FaLun
DaFa Minghui" nets as the representatives of the cult
websites, in more than 25 countries and regions. There
are even more than 20 languages in use on those
websites, running dozens of network columns, such as
news, international, science and technology, Taiwan, mainland China, Hongkong, comments, social, entertainment, sports, finance, the United States, life, immigration, health, fashion, delicacy, workplace, tourism, real estate, automobile, culture, art, perception, topics, exploration, literature, history, stories, education, industry and commerce, blog, video, etc. In fact, “Falun Gong” has eroded and poisoned the Internet users all over the world, especially for the growth of teenagers. Its online propaganda mostly attracts Internet users by grapevine news and lace news, in particular, a lot of so-called "Falun Gong anti persecution", "hundred years truth of the Communist Party", "China's current situation fully analysis" and other false news. Just one example, the "falsified organ" and "cruel torture", which are widely publicized on the "Falun Gong" website, are forgery rumors. In May 2013, the Qingdao Public Security Bureau of Shandong province of China, broke a typical case. The 16 members of the “Falun Gong” led by Lu Xueqin tried to demonstrate in real life. They attempted to forge a picture of the torture and persecution of the “Falun Gong” organizations in prison in the form of real human simulation in order to distort facts, spread rumors and blacken the image of China. They used red pigments, ketchup, coke and other "plasma", sticks, boards, ropes, tape, toothbrushes, cameras, computers and other equipment for shooting, making pictures, and listed 25 “torture” lists to be made on two A4 sheets, and marked the “torture” that had been processed. Some people used red liquid on others, some lied on the ground to play the tortured person, some held high huddling to play the attacker, some held down the attacker to play the accomplice, and some took the camera on the side to make photos [7]. “Falun Gong”’s so-called "living torture” is so processed. “Falun Gong”’s highly concealed and provocative distorted reports misled many people, especially young people, to form a bad influence.

DISCUSSION AND CONCLUSION
Some Consensus of Scholars in Different Countries and Periods of History

Science and justice are amenable to the wheel of history. Liang Qichao, a famous thinker and educator in Qing Dynasty China, pointed out in his book “moral education” that science is not only used to seek knowledge, but also to be a tool for personal accomplishment. He stressed that on one hand to get a search of knowledge, and on the other hand for the cultivation of a doctrine. The cultivation of doctrine is not empty but accomplishment, hone in things [8]. What is actually combining theory with practice, integrating theory with practice and applying what one has learned.

There is also an old saying about life cultivation in China, which is “moral cultivation, controlling oneself and observing polite ways”. Similarly, there is one chapter "Of Self-command" in the book "the theory of moral sentiments” written by Adam Smith, a British economist and ethicist in eighteenth Century. Adam said, the man who acts according to the rules of perfect prudence, of strict justice, and of proper benevolence, may be said to be perfectly virtuous. But the most perfect knowledge of those rules will not alone enable him to act in this manner [9]. Therefore, we all should subdue one’s self and return to propriety.

Prevention and Control Countermeasures of destructive cults, based on the “Broken Windows Theory”

Education guidance and individual moral cultivation are very important in the ideological field, whether the educational philosophy and system are different of different countries, or the growth of teenagers' personality. Taking into account the great dangers of the destructive cults, people must especially guard against the "broken window effect", and must integrate multi-disciplinary theoretical advantages of social governance, legal advocacy, psychological assistance and correction, take resolute and effective measures to prevent and control the destructive cults, build a healthy and beneficial environment for young people to grow up and become more useful for human society.

National Social Level

Culture is the soul of a country and a nation. Ideology determines the direction and development of cultural progress. Therefore, any country should take effective social control theory as the support, and strengthen the relevant legislation and system implementation, from the perspective of social development and progress, from the height of modern social governance system, size up the situation, purify the Internet environment, strengthen the positive guidance when necessary the use of state machine tools, to ensure public dissemination, especially the young people live and grow up in the clear, healthy and orderly social environment. At the same time, we should also increase the psychological support and counseling, psychological correction and other work to the people who are poisoned by destructive cults.

In view of the many new challenges faced by youth education in the context of new media, we should strengthen the positive guidance to the majority of young people, guide them to establish correct value orientation, encourage them to study hard, help them form positive self-identity and improve their social ability. We should strengthen media literacy education for young people. Media literacy refers to people's ability to interpret and judge various media information and the ability to use media information as an application of personal life and social development. Guiding teenagers to learn to be rational questioners and critics. Through the media literacy learning environment set up and provided by the state, society
and schools, we can effectively educate and guide teenagers to improve their self-cultivation and clarify the public-private boundaries in the era of new media on the Internet; think rationally and express calmly; understand the media and make good use of the media [10]. Especially when Internet virtual space condenses into a group on a controversial topic, it is likely to form irrational group psychology. Youth netizens are prone to fall into collective unconsciousness, thus making irrational judgments and even putting them into action. All these need special attention and correct and timely guidance. In the network guidance and management of adolescents, we should also pay attention to network security education and network skills training, and combine media literacy education, mental health education and ideological and political education of adolescents [11].

Youngsters Individual Level

Young people are the key period of learning knowledge and growth ability, but there are many factors inducing the "broken window effect" phenomenon and even being captured by destructive cults. Such as the lack of long-term planning, lack of thirst for knowledge, shortsighted, boomerang kid phenomenon, and with the rapid spread of positive and network media guide is lagging behind, the national social orientation and individual value orientation conflict, and lax school, family and society to young students management and individual learning, legal system is not fully and so on, all these may cause destructive cults to take advantage of a weak point, spread to "broken window effect", poisoning the healthy growth of young people.

Therefore, young people should be aspired, diligent, virtue cultivated and honest. Firstly, youngsters must pursue ideals. The development and progress of human civilization needs the hardships and efforts of generations, and the youth should shoulder the important task of the times and history, set up long term ambition, have a strong sense of responsibility, and dare to undertake. Secondly, learning the truth. There is no end to science. During the pursuit and exploration of science in the study, diligence, dedication, and persistence are the most important. Thirdly, the moral has the basic meaning, to the individual, to the society, and to the country. For a person, the first thing to do is advocating morality, and having strict moral cultivation. Only when a person could understand the virtue of human beings, keep public morality, and restrict one’s own private virtue, could his / her talent be effectively used. Fourthly, clear discrimination. The experience of life, only to distinguish between right and wrong, good at analysis, the correct choice, in order to distinguish between truth and falsehood, be clear direction, be in correct way. Thus, pains to pay could achieve the desired results. Fifthly, learning and studying must be clear self cognition and honest. Science and knowledge cannot be seated, and virtue cannot talk without real action and practice. We must completely eradicate phenomenon such as “although they know how to do but give up completely to natural impulse and not to do, fear of task is too big and difficult then not to do, seek no way out, the unknown road but feel knowing” etc. Therefore, we should not only have the spirit of internalization, but also have the conscious action of externalization, in order to truly achieve the unity of knowledge and practice, and accomplish missions.

In the fact of the "broken window effect" erosion of destructive cults, the young people should set up the sense of “advocating science and fighting against destructive cults”, and through hard study, growth ability, improve screening ability, effectively resist and prevent destructive cults.

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