

# Specification of a Local Entrepreneurship Model

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## Abstract

**Background:** The literature local venture out; 1) migration of talent from universities and emergent, stay in universities and developed talents return to his alma mater; 2) acculturation, multiculturalism and interculturality as management systems for the expulsion and reception of migrants; 3) the adaptation of migrant workers and the assimilation and selection of talents, as well as the identity in both; 4) the inexorability between community worker entrepreneurship and academic talent entrepreneurship. **Objective:** Specify a model of local entrepreneurship based on a review and discussion of theoretical, conceptual and empirical frameworks related to the migration of workers and talents. **Method:** A documentary study was conducted with a selection of indexed sources during the period from 2010 to 2019 in repositories in Latin America. **Results:** The model specified included after hypothesis of correlational trajectories between the assimilation, selectivity and identity variables reviewed in the state of knowledge. **Discussion:** From the approaches of acculturation, multiculturalism and interculturality, the inclusion of explanatory variables of equitable relations between economic, political and social actors is noted. **Conclusion:** The specification of the model can only be checked if it is possible to observe inter-culturalism in the public policies of micro-financing of entrepreneurial projects for local development.

**Keywords:** Local Development, social entrepreneurship, acculturation, multiculturalism, interculturality.

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## INTRODUCTION

The objective of the present work is to specify a model for the study of transformational leaderships, considering the migratory flows of talents that return to their place of origin with capacities and resources that encourage endogenous development.

Studies concerning the establishment of an agenda, the formation of human capital, the migration of academic talents and local development warn; 1) the influence of the quality of life in the EU and the EU disseminated in the media on vocational training; 2) the establishment of an agenda in education, health and employment with emphasis on opportunities and job skills; 3) the crossing, stay and return of academic talents to state universities [1].

Based on the state of knowledge, the present work specified a model for the study of the transformational leadership of ex-fellows in local economies. An exploratory study was conducted with a non-probabilistic selection of indexed sources. The information was processed in content analysis matrices to select the variables reported in the state of knowledge. The logical trajectories that explained the dependency relationships between the variables reported in the state of the art were elaborated.

### The migration of talents from Mexico to the EU and the EU

The combination of formation and formation of human capital refers to a social care process in which the welfare state or neoliberal implements expulsion, reception or repatriation policies in order to stabilize the relationship between demands and resources. In this sense, migration is considered a management

instrument, since it implies the emergence of strategies that inhibit or facilitate migratory flows based on foreign direct investment (FDI).

In this way, it is known that in the countries of greatest expulsion (China, India, Mexico and Brazil), migratory flows are due to FDI captured in the productive sectors, mainly manufactures of these emerging economies with respect to the growth or crisis of the developed countries, however in the case of Mexico, the migratory flow to the United States was largely due to social rather than economic capital flows [2].

During the periods of greatest growth in the US, migratory flows intensified, but in the period of recession and economic crisis in which employment was cut, the migratory flows of Mexico and Central America remained slightly lower with respect to the boom period, but the anti-migrant policies that criminalized the border crossing, failed to bring down family networks that remained constant during periods of crisis [3].

Thus, migratory flows are not only an economic phenomenon, not even a political one, but also a social and more punctual one, that is because migratory or anti-migrant policies intensified in a period of economic crisis, when a budget cuts to containment strategies.

However, the adaptation, assimilation or selectivity of the migrant's journey and stay only explain the migratory flows, but they ignore family networks that have been studied by the TS as a welfare, transcultural or labor phenomenon. It is known that employment determines the quality of life, but it is unknown if family networks transform the quality of life into social or subjective well-being [4].

Therefore, the identity hypothesis makes explicit the relationship between migrants and residents within the framework of financial flows and economic crises. It is the identity that explains the labor networks and the type of employment that would anticipate the health of migrants.

### Theory of Migration Flows

The theory of migratory flows warns three cultural relations between migrant communities and native towns. It is about acculturation that consists in adapting and assimilating the values and norms of a dominant culture with respect to migrant cultures. This is the case of workers who do not always learn a language, but contribute their labor to the developed economy.

In the case of migrant talents, a human capital with high specialization of knowledge, acculturation

does not explain their stay and return to their home university [5].

The multiculturalism approach highlights talent selection as a consequence of developed economies by incorporating competitive management systems that only the most capable can meet the quality of the processes and products required. This is the case of developed countries with high specialization and production of science and technology [3].

Criticisms of the multicultural approach lie in the exclusion of talents in the political representation of migrants, since government structures and systems do not contemplate talent selectivity for minority governance.

It will be the intercultural approach that, through representative management, will propose the discussion, agreement and co-responsibility between dominant cultures and migrant cultures. This is the case of governments that disseminate equity and co-responsibility in their institutions [6].

The intercultural approach does not warn about the identity processes that link the migrant with their community of origin. In the case of return, none of the three approaches anticipates possible management and social entrepreneurship scenarios based on the differences between migrant workers and ex-fellows.

The differences between resident and ex-migrant migrants who returned with respect to the assumptions of 1) assimilation, 2) adaptation, 3) selectivity and 4) identity in the United States have been developed following Karl Popper's contrasting principles which argues that a theory It is a provisional explanation of phenomenal reality.

The Theory of Labor Adaptation, the one that raises a difference between the labor conditions of the expelling country with respect to the receiving country, only explained the departure and arrival of migrants, but the reasons why they went to spaces inhabited by other migrants, even from their own places of origin, were not fully explained, since labor adaptation implies a pragmatic process of choice that contradicts peripheral decision making to costs and benefits [7].

The Theory of Migration Assimilation by stating that the countries that expel or guarantee a quality of life and social welfare of their workers, determine an excessive supply of labor in the receiving countries. In this scenario, migration is a catalyst that tries to balance labor supply and demand, but in the case of migrants and ex-migrants, the difference was due to the relations between family and friends, social capital defined access to resources and supports [5].

The Theory of Migratory Selectivity argues that only a small group of talents will be willing to

migrate in order to obtain a better job and income that allows them to develop their abilities. In this conceptual logic, migration is a process that goes from freedoms to responsibilities in which the opportunities offered by the State for its management will be determinants of individual capacities. However, migrants, having a high level of education and especially having learned an innovative process among their group, developed an identity that rather explains their differences [8].

The Theory of Migratory Identity when considering that the differences between sending and receiving countries lie in the propensity for the future, observes asymmetries among their civil groups that not only develop entrepreneurial networks, but civic virtues that differentiate them from other sectors. In this way, the migratory identity is a process that goes from the opportunities promoted by business promotion policies to citizen responsibilities that would explain the remittances, although it is a complex process in which the political and social actors are immersed [6].

### Specification of the Local Entrepreneurship Model

Under that former grantees talents have -Skills and knowledge of language rights, competencies-, then only the assumptions of assimilation, selectivity and identity were considered

In other words, in the process of travel, stay and return former grantees of Conacyt seem to have assimilated a dominant culture, to focus their expectations on the opportunities for education and employment that broadcast media in favor of a dominant culture in EU and EU, which is associated with the selective processes inherent in migratory flows such as passport or visa procedures, language, knowledge and prestige networks that entails being a scholar and student, but the ex-grantees are talents that stood out for their abilities, even though they had to leave their place of origin and family, now with knowledge, resources and prestige return to live their last period of life with their primary group and contribute to local development.

## DISCUSSION

The contribution of this work to the state of knowledge lies in the specification of a model in which three hypotheses of correlation trajectories between the processes and migratory flows reviewed in the literature are included.

However, the specified model does not include variables related to interculturalism, defined as a system of participation, debate, agreements and co-responsibilities that are reflected in the equitable distribution of political and legal actors from migrant cultures with respect to a dominant culture.

Aguilar *et al.*, [2] points out that interculturalism should be present in Higher Education

Institutions and be reflected in vocational training, but since they are subject to a centralized and unilateral administration, the assimilation and selectivity of migrants is more likely than dialogue.

In relation to the return of migrants to their home universities, it is possible to infer that they assimilated and exceeded academic selectivity, but were unable to participate in the establishment of an academic instance that involved an exchange between the expelling university and the talent recipient.

Carreón [1] observes in the migratory flows of workers the return as part of a life cycle in which, at the end of the boom and recognition period, day laborers return to their place of origin to take care of their built heritage and inherit it to your children or relatives.

In contrast, ex-grantee talents returning to the country developed a discourse on the governance of the common resources of their specialized and up-to-date training in the EU and the EU, but their propensity for entrepreneurship is reduced to its minimum expression by not having the structural and administrative facilities to carry out your business project or knowledge production [9].

The governance of local development would not only allow the systematic repatriation of ex-fellows, but also generate an equitable exchange of talents between the sending countries and the receiving economies, although entrepreneurship arises from a shortage of opportunities and exclusive public policies [8].

However, García, Morales and Carreón [3] warn that civil society sectors excluded from micro-financing are organized around cooperation and solidarity, disconnected from the projects of companies and institutions, public and private. It is a process that reduces social suffering and once this objective is achieved, it is disseminated in family businesses that, when not managed under a management system, disappear in the first three years of life [5].

If the quality of life and entrepreneurship is disseminated in the media as a heritage of transnational companies and prestigious institutions, then the communities that expel and receive workers and ex-fellows face the challenge of establishing dialogue channels that allow alliances strategies among the actors [10].

Communities that accumulate greater distrust in their federal and local governments, not only increase the exclusion of social entrepreneurship with respect to academic entrepreneurship, but also generate a separation between actors who returned with resources and capabilities, but were limited by local culture [7].

Lines of research concerning interculturalism in relation to acculturation and multiculturalism would reveal an integral model in which the local development of communities that expel workers and ex-fellows would be based on a governance of resources and capacities.

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